



TOURISM ON THE ISLAND OF BRAC





Values we based tourism on:

NATURAL HERITAGE

– harnessing solar energy

– pristine nature

– stone

– wellness tourism

– isolated places like coves offering
tourists accommodation

STONE

- stonemasonry
high school



- monumental buildings



- souvenirs



- dry stone walls

CULTURAL HERITAGE

– klapa

– boatmaking

– traditional way of building houses

– fishing

– stonewalls

– storytelling

– agriculture

– wine recognisability

– Mediterranean diet: cucina povera



KLAPA



storytelling...



Bol Info



physical and mental health

– walking paths

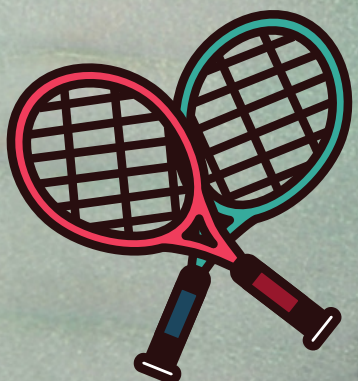
– water sports

– tennis center



– hiking

– cycling



ISSUES...

BOATS

SELLING REAL

ESTATE TO

WATER

FOREIGNERS

SUPPLY

FOREIGN

GARBAGE

PEOPLE

CONSTRUCTION IN

WORKING IN

OPPOSITION OF THE

HOSPITALITY

TRADITIONAL WAY

INDUSTRY

OF BUILDING

POTENTIAL SOLUTIONS

BOATS: It is necessary to limit the number of boats, especially yachts that enter our marina, not only because of pollution and protection of the environment, but also because of tourists from excursion boats who occupy a large part of the beach and make it impossible for other tourists who are actually staying in Bol to enjoy services they paid for.

SELLING REAL ESTATE TO FOREIGNERS: Locals are often unable to compete with wealthy foreigners when it comes to buying real estate, so large and significant parts of the coast belong to foreigners. This should be addressed in such a way that locals have the advantage of purchasing real estate and properties on the island.

CONSTRUCTION IN OPPOSITION OF THE TRADITIONAL WAY OF BUILDING: When it comes to real estate and construction, foreigners, as well as some locals with their new massive buildings and villas often disturb the appearance of the environment and are building in opposition of the traditional aesthetics of our houses, which should not be allowed because it leads to loss of our cultural identity.

POTENTIAL SOLUTIONS

FOREIGN PEOPLE WORKING IN HOSPITALITY INDUSTRY:

We have a huge problem in our country, especially in the tourism sector with employment and low wages. For living standards in Croatia, wages during the season are quite small. Employees cannot fight for higher incomes because employers bring more and more of the workforce from less developed countries and workers who are willing to work for much less. The departure of young people and quality workforce abroad is a major problem at the state level that would be solved with fair wages that provide people enough for their basic needs.

GARBAGE: On the island of Brač we do not have a quality solution for waste disposal, and not enough attention is given to this problem. In particular, stricter fines for waste disposal in unauthorised places and better implementation of waste sorting.